

[Date], 2013

[First Name] [Last Name]

[Adr1], [Adr 2]

[City], [St] [Zip]

Players Club Card #: [PlayerID]

Dear [First Name],

We would be honored to have you as our overnight guest in April and May. Please take a look at the room offers below, and then give us a call and tell us which nights you want to spend with us “on the house”.

When you arrive, bring this letter to the **Hotel Front Desk** and we'll book you into your complimentary <room or suite>. Call 800.760.6700 (press 2 for the hotel, then 1 for reservations) to book your room as soon as possible. With an offer like this, rooms will fill up quickly, so call now. While you're here, don't forget to try one of our fabulous dining options like McGill's on 19 or Toby Keith's, and stop by the Hard Rock Store for souvenirs like glassware and collectable pins, or a world famous T-shirt.

We can't wait to see you! We know that you're going to have so much fun that you're not going to want to wait until next month to do it all over again, so we're giving you a reason to make a second trip in both April and May. Please check the shaded days on the calendars below for valid booking dates.

<Insert April Calendar>

<Insert May Calendar>

P.S. Don't waste a minute! Rooms are going fast! Call 800.760.6700 (press 2 for the hotel, then 1 for reservations) now to reserve yours and mention **CP <rate code>** as your special rate code for April and mention **CP <rate code>** as your special rate code for May! Remember to present this letter, your Players Club card, a valid credit card and a valid, government-issued photo ID at check-in. See you soon.

This offer is non-transferable and not redeemable for cash. Participants may choose any two available room nights in April and another two available room nights in May. Room nights may not be consecutive. Offer only valid during the shaded dates on the calendars above and are subject to room availability. Valid only at Hard Rock Hotel & Casino Tulsa. Must present a Cherokee Star Rewards Card, a valid credit card and a valid, government-issued photo ID at check-in. Management reserves all rights. Know your limits. Gambling problem? Call 800.522.4700.