

## Vehicle Promotions

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Cherokee Nation Entertainment (CNE) Purchasing will contact a Dealership to discuss an upcoming promotion, including budget, delivery and pickup dates, and specific vehicle details.

After an agreement has been made, the Dealership will send the vehicle description and VIN# to the Purchasing Agent. Dealerships will send an image of the window sticker with the MSRP and the CNE cost written at the bottom along with the date and a signature. A photo of the vehicle or a stock photo of the agreed upon model should also be provided, as well as the Dealership logo.

The Dealership will deliver the vehicles to the property on the agreed upon date, at no cost to CNE. CNE will display the vehicle on property throughout the month of the promotion and will include the Dealership logo on internal signage. If the Dealership has an opportunity to sell the vehicle that is on display at our property, they may switch out a similar vehicle so that they can take advantage of that opportunity. The replacement vehicle should be the same model.

At the time of giveaway the Winner is offered the vehicle or a cash option.

- If the Winner chooses the vehicle we make the purchase of the vehicle at that time.
  - The Winner can choose to take the displayed vehicle or they can upgrade to a vehicle of their choice from the Dealership at their expense.
  - Once the vehicle has been chosen by the Winner, the Dealership will pick up the vehicle and take it back to the Dealership to detail it and prepare it for the Winner. Marketing will send the Winner contact information to the Purchasing agent, who will send to the Dealership. The Dealership will be responsible for contacting the Winner and coordinating a date and time to complete the transfer of the vehicle from the Dealership to the Winner.
  - Once the Dealership has been notified that the vehicle was chosen, a Buyer's Order (invoice) must be sent to Purchasing so that a check can be processed and delivered via Fed Ex overnight to The Dealership. Purchasing recommends that the Dealership wait to release the vehicle to the Winner until they receive the check from CNE.
- If the Winner chooses the cash option, the Dealership will pick up the vehicle from the property at no cost to CNE.