

New Year's Eve Gala Invite Specs:

Gold Strike Casino is looking to partner with a print company to assist in the production of approximately 8,000 New Year's Eve direct mailers. Specifications for the piece are provided below. There are two options based on the materials that will be used.

NYE Invite # 1

Paper: Neenah Classic Crest Solar White 110lbs.

Size: 5" x 7" Folded

Color: CMYK

Envelope: Stardream Gold Envelope A7

Special: Trifold/ Die Cut/ Gold Foil (One Side Only)

Background: PMS 871 C Metallic Gold

Foil: Crown 260 Gold Foil

Diagram of mailer layout provided as a supporting document.

NYE Invite (Alternate Production) # 2

Paper: Stardream Gold Card Stock 105lbs.

Size: 5" x 7" Folded

Color: CMYK

Envelope: Stardream Gold Envelope A7

Special: Trifold/ Die Cut/ Gold Foil (One Side Only)

Foil: Crown 260 Gold Foil

Diagram of mailer layout provided as a supporting document.

Please submit pricing as cost per piece along with turn times for each option. Also, indicate whether you are an approved mail shop or if you will need to ship the finished products to our Tulsa mail shop. If you are an approved mail shop, we will ask that you handle fulfillment and mailing based on a separate work order.

Mailers need to be delivered to the mail shop by November 6, 2023.

