



CHEROKEE NATION™
Entertainment

STATEMENT OF WORK (SOW)

Cowboy Hat Bar

EVENT: 6.25.26 @ 5PM-7PM

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INTRODUCTION

Provide a brief overview of the project and its purpose.

Event Name: Cowboy Hat Bar

Date: Thursday, June 25, 2026

Location: Hard Rock Casino,

Duration: 5:00 PM – 7:00 PM

PURPOSE and OBJECTIVE

Clearly state the project's goals, objectives, and intended outcomes.

Purpose: The VVIP shopping spree event aims to provide an exclusive and personalized experience for our most valued guests. The event is designed to enhance guest loyalty and engagement by offering a unique, high-end experience fostering strong relationships with our VIP clientele, encouraging repeat patronage while providing them with a memorable and indulgent shopping experience.

SCOPE

Define the project's boundaries by outlining the deliverables, tasks, and activities.

Event Objectives: Enhance brand loyalty among VVIP guests. Create an exclusive shopping experience that continues to foster relationships.

Target Audience: 60 Guests of our Reserved Status+ Tier.

Event Activities: Shopping experience to include the following categories: Cowboy Hats. Looking for a vendor to perform a customizable Cowboy Hat Bar on June 25, 2026. Please provide up to six (6) professionals to help conduct and manage custom Cowboy Hat event. Vendor must provide 60 cowboy hats to be customized by 60 of our guests. Please quote for carrying 20 extra on-hand hats. Please quote with add on accessories (Country/Western themed, Gambling Theme, feathers, bedazzled. etc.)

LOCATION

If applicable, specify the physical or geographical location of the project.

Hard Rock Hotel & Casino, Tulsa |

PROJECT DELIVERABLES

List the tangible or intangible results that the project will produce. These can include documents, reports, software, prototypes, or completed services.

N/A

MILESTONES

Identify and list key milestones or checkpoints throughout the project timeline.

N/A

TASKS

Break down the project into specific tasks or activities and list them. Each task should be concise, outlining the necessary resources and dependencies.

N/A

SCHEDULE (timeline)

Present a timeline or schedule that outlines the start and end dates for the project.

Date: Thursday, June 25, 2026

Location: Hard Rock Casino,

Duration: 5:00 PM – 7:00 PM

STANDARDS, TESTING, and COMPLIANCE

Specify any quality standards, testing procedures, or compliance requirements.

N/A

REQUIREMENTS

Detail any specific functional, technical, or performance requirements.

- Certificate of insurance
- Power (Electricity, plug ins, extension cords)
- Ensure enough staff to process 60 hats in 3 hours.

SUCCESS CRITERIA (expected outcomes)

Clearly define the criteria for success.

N/A

PRICING and TERMS OF PAYMENT

Outline the financial aspects of the project. Include the expected pricing structure, payment terms, and any relevant terms and conditions.

N/A