

# WEST SILOAM SPRINGS FOOD HALL

50% DESIGN DEVELOPMENT ISSUE

07-19-2021



# BACKGROUND

As casino patrons evolve, the dining offerings at casinos must evolve with them. The outdated buffet service model will be replaced by a new West Siloam Springs food hall, providing the kind of exciting and varied food options that guests now expect. Guests will be able to choose from five multicultural food stations and a sit-down casual restaurant, each with their own distinct look and feel.

# DESIGN STORY

Food has always been a catalyst for human connection. It is a kind of social glue that brings friends, families, and even complete strangers together at one table. The West Siloam Springs Food Hall will serve as a reprieve from the revelry of the casino floor—a place to gather, break bread, and connect with others on a more human level; a sort of magnetic hub, similar to a small town main street or public square.

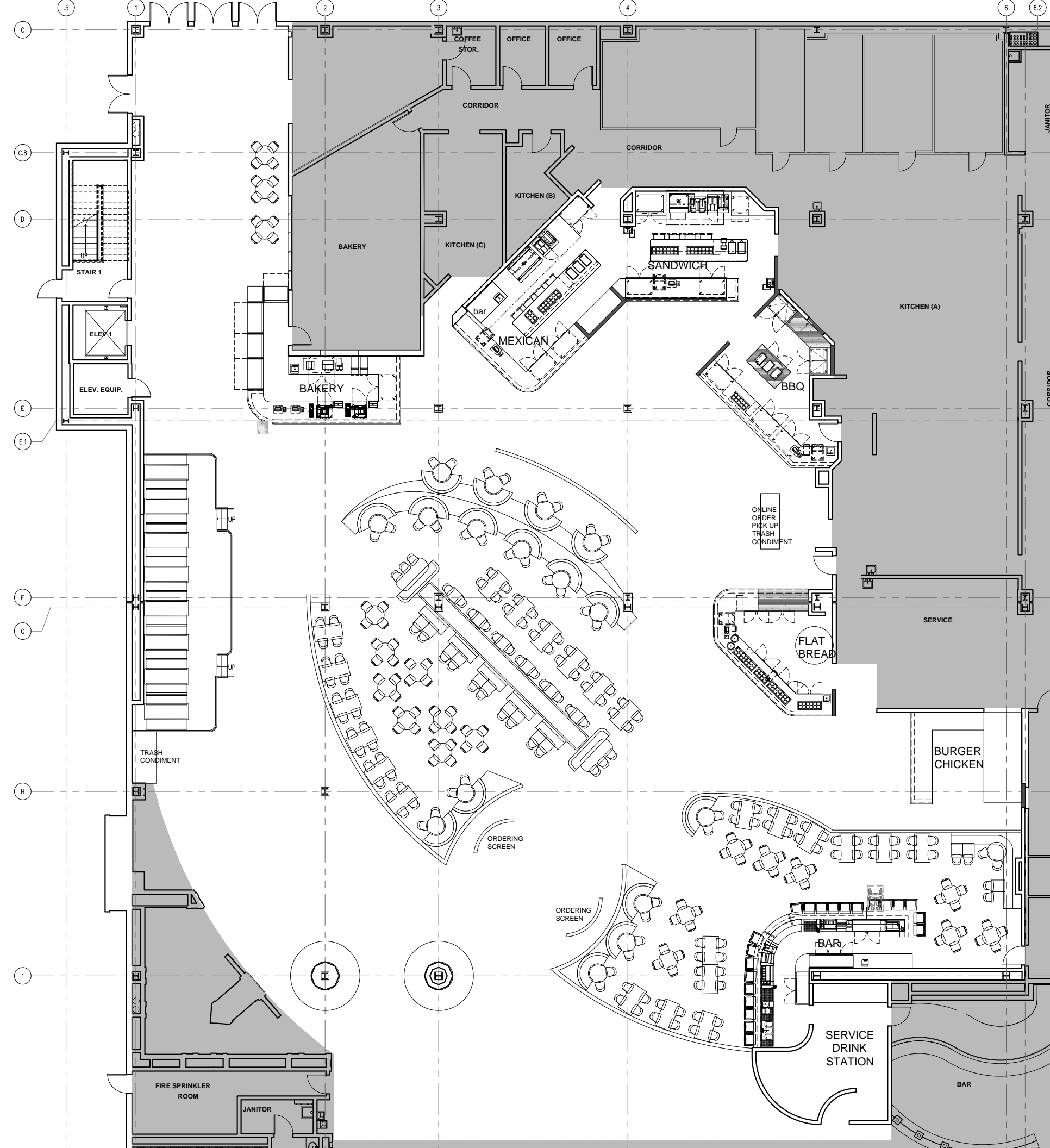
The design will explore materiality and form in unexpected ways, while integrating elements that pay homage to the history and heritage of the Cherokee people. The space will be bold and adventurous yet remain grounded in the ultimate objectives of the renovation—to increase operational efficiency and attract a broader demographic.

The new open-plan layout will draw guests in from the gambling beyond and immediately reveal the varied food options offered to them. Each of the food vendors, as well as the casual sit-down restaurant, will have a distinct character related to the concept and food being served. After all, food is the great equalizer—which may be important after a major win or devastating defeat on the casino floor.



# DYNAMIC DINING OPTIONS

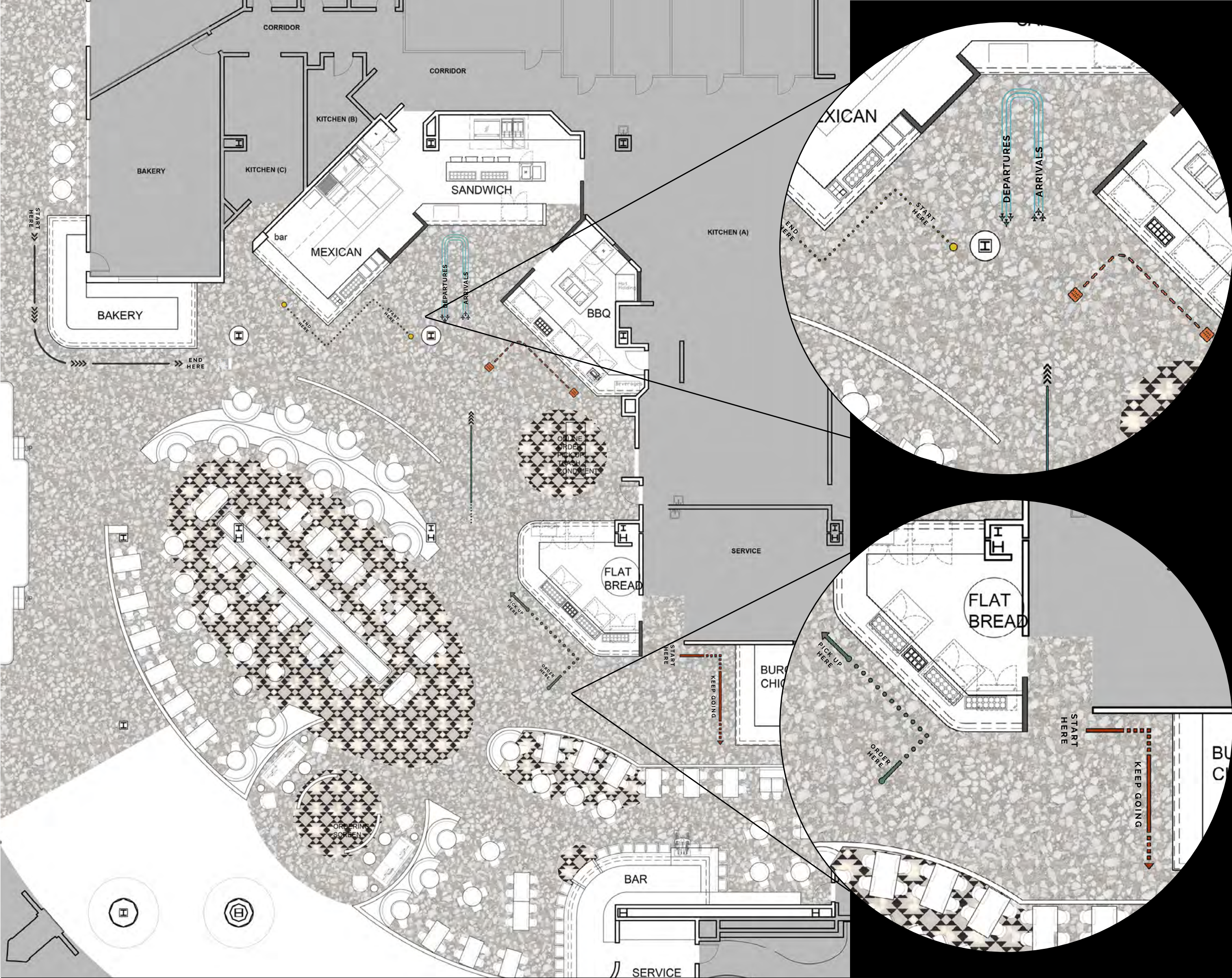




# FLOOR PLAN

DINING SEATING: 340 SEATS  
BAR SEATING: 20 SEATS





# FINISH FLOOR PLAN



# UNION SOCIAL

ORDER  
HERE

DINE

## ENTRANCE FROM CASINO





ENTRANCE TOWARD PLATFORM





VIEW TOWARDS BAR



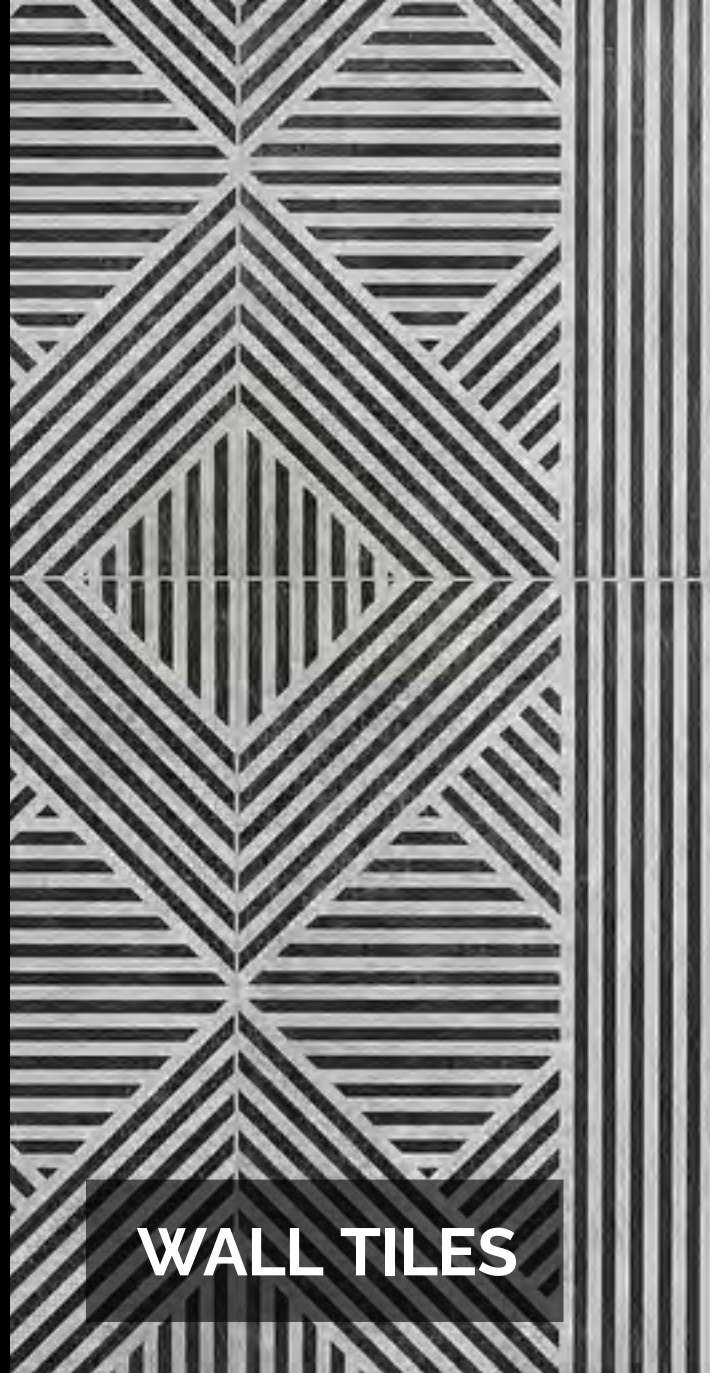


VIEW FROM BAKERY

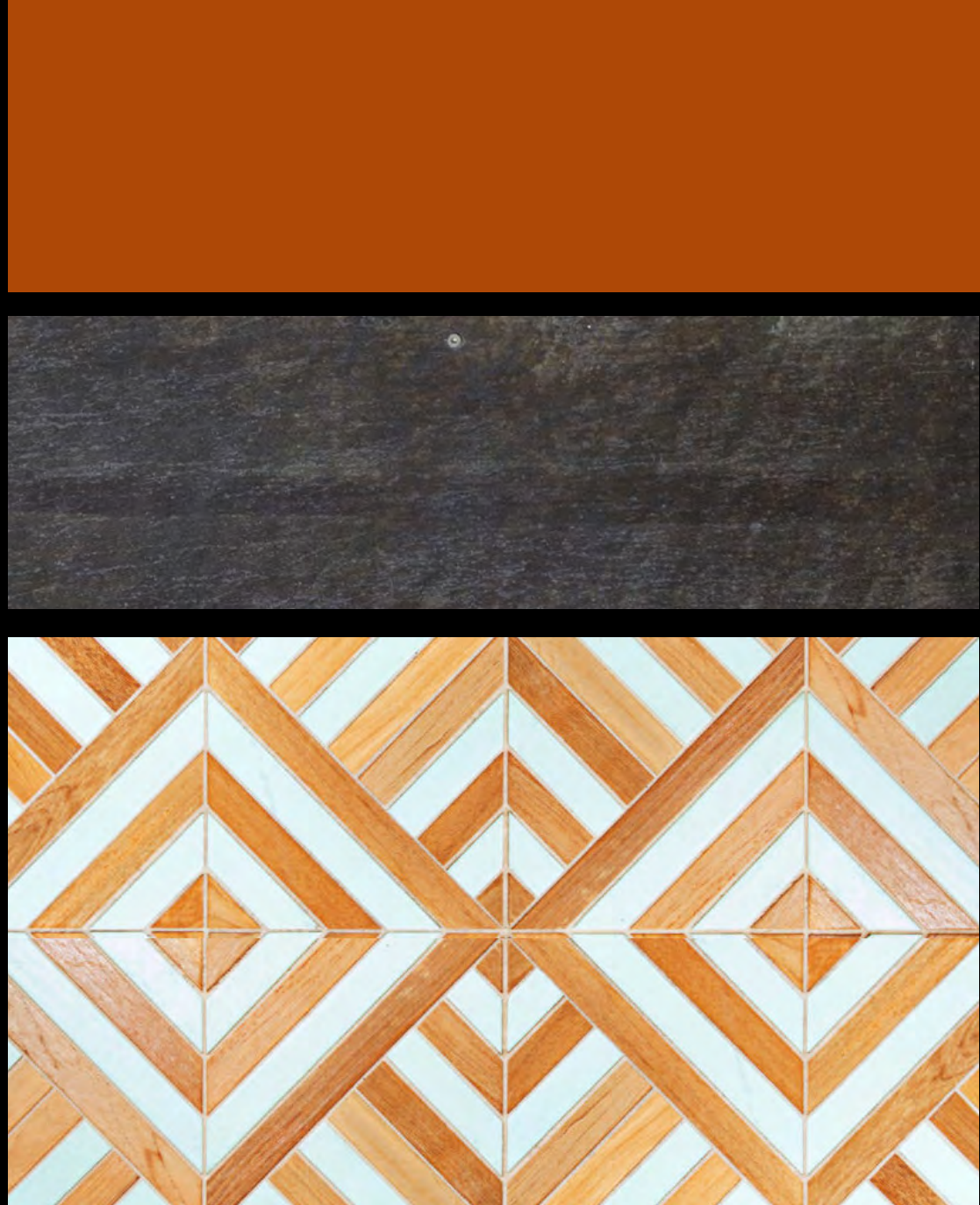




WOOD



WALL TILES



PATTERNED TILES



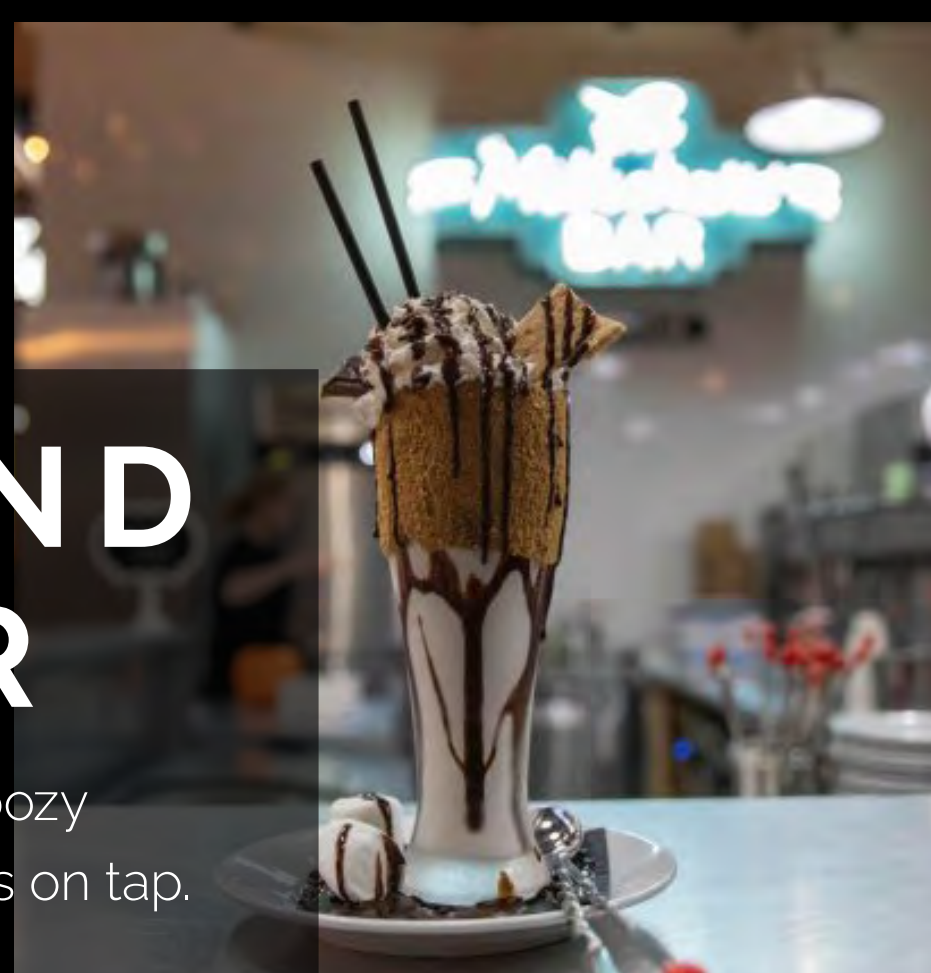
TONE-ON-TONE TERRAZZO



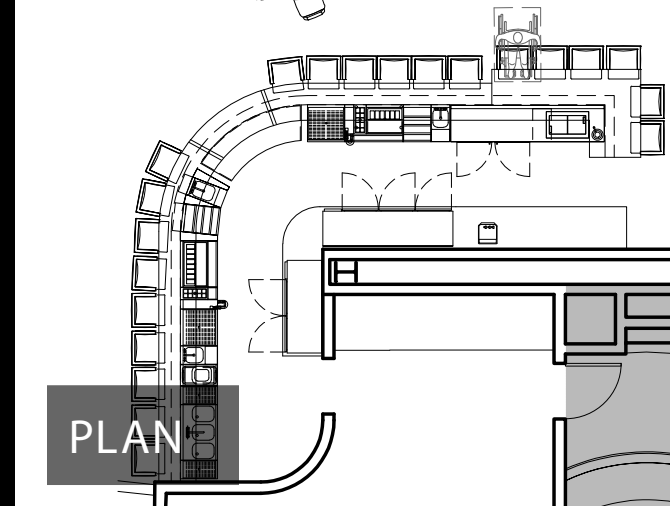


# MILKSHAKE AND COCKTAIL BAR

A twist on the all-American bar, this place offers boozy milkshakes, hand-crafted cocktails, and local beers on tap.







# MILKSHAKE AND COCKTAIL BAR



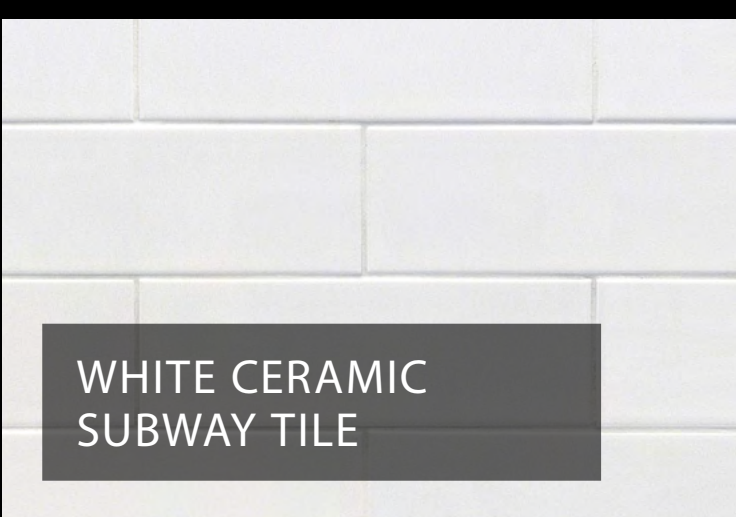
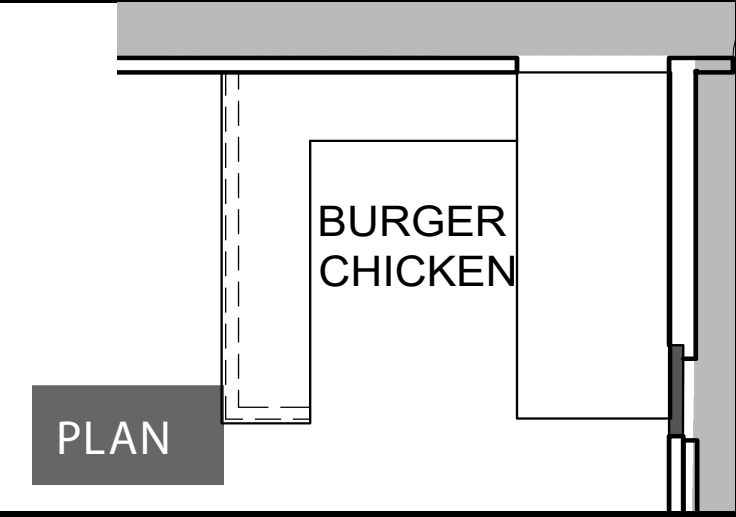


# AMERICAN BURGERS

Casual and comfortable full-service dining, this restaurant embraces the classic American diner experience.







# AMERICAN BURGERS







# FLATBREADS AND GREENS

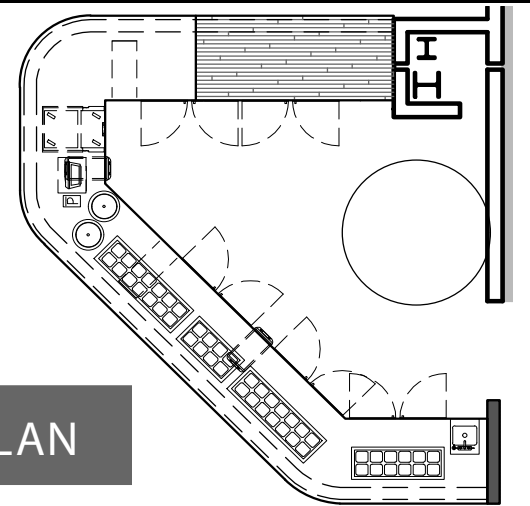
Offering customizable flatbreads and salads, this vendor has a clean, modern look that highlights the fresh ingredients.



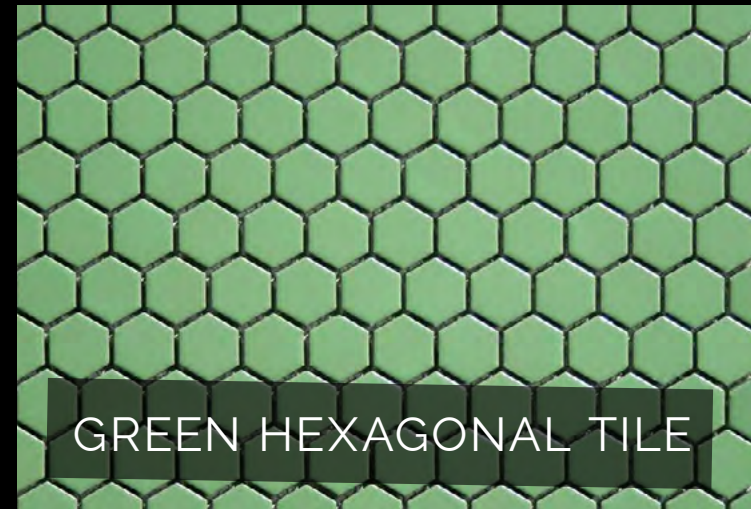


# FLATBREADS AND GREENS

PLAN



GREEN HEXAGONAL TILE



LINEAR DARK BLUE TILE



ITALIAN MOSAIC







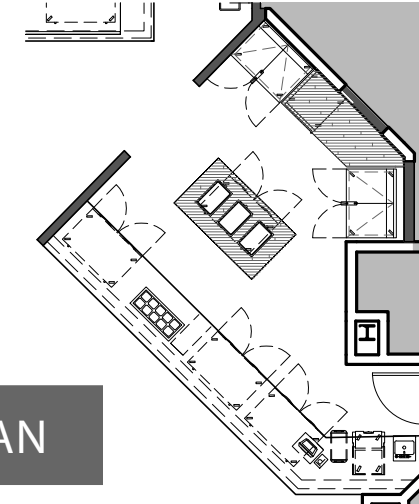
# BARBEQUE

This warm and inviting Southern smokehouse is reminiscent of your own backyard family barbeque.





# BARBEQUE



PLAN



RECLAIMED OAK  
PANELING



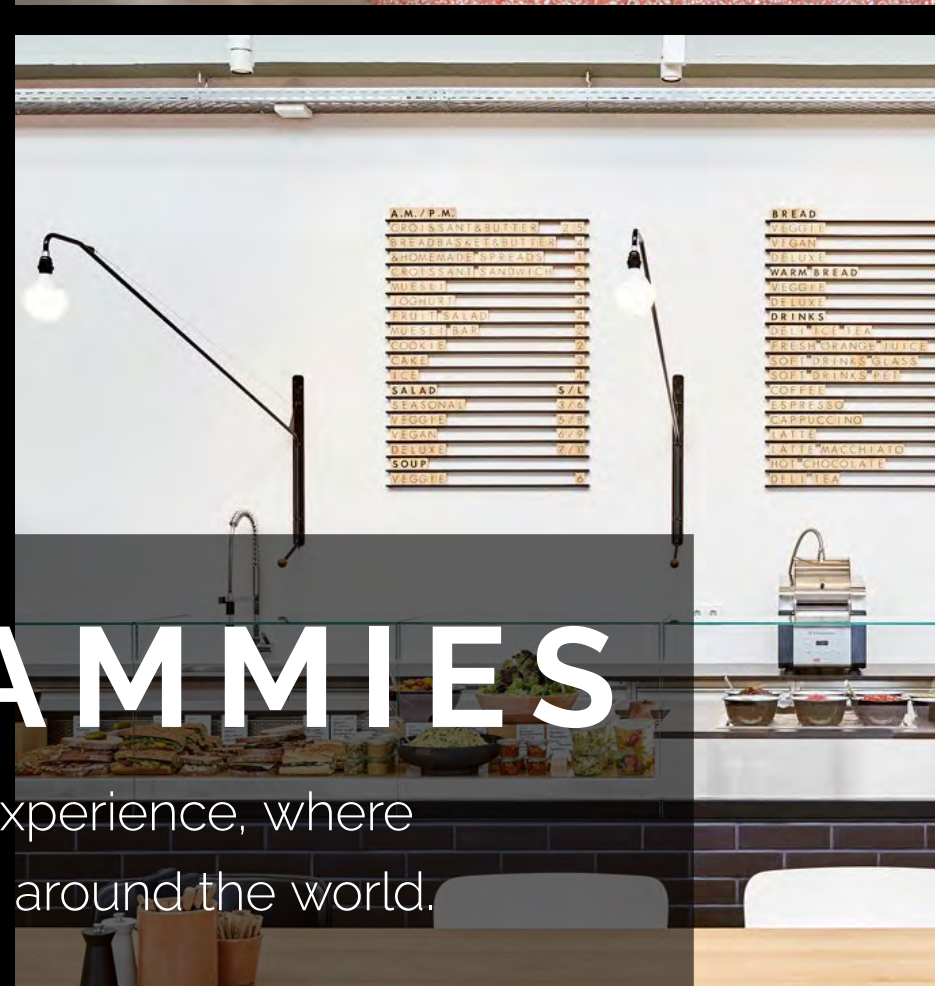
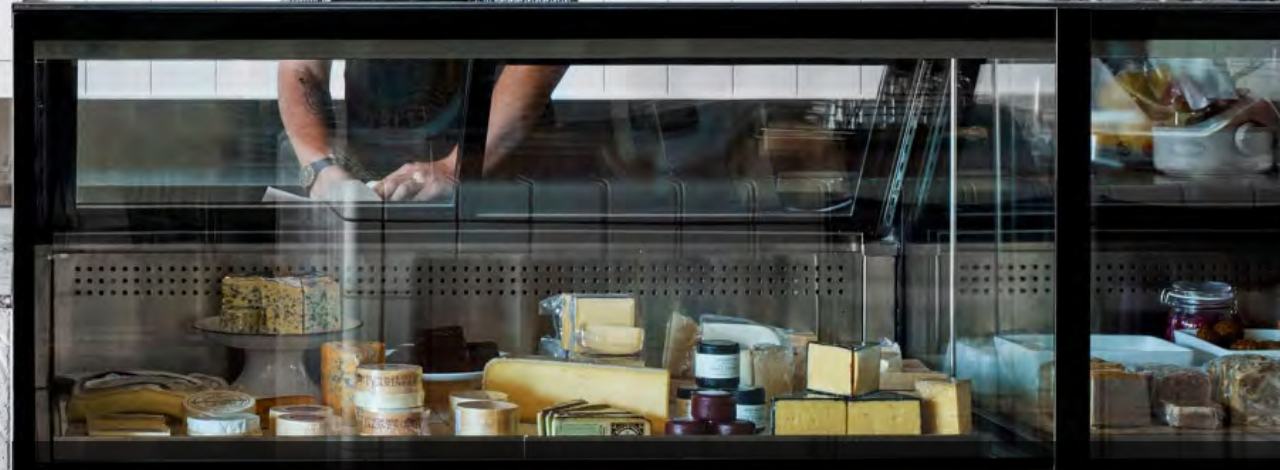
BLACK SLATE TILE



GOLD WIRE MESH



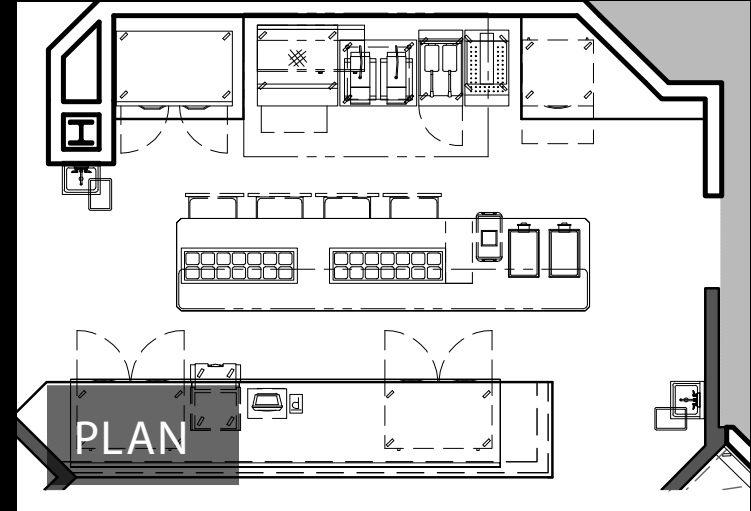




# JETSTREAM SAMMIES

This sandwich shop is a completely customizable experience, where guests can choose fillings inspired by cultures from around the world.





# JETSTREAM SAMMIES

WHITE OAK PANELING

TURQUOISE GLASS TILE

BLACK MATTE  
PORCELAIN TILE



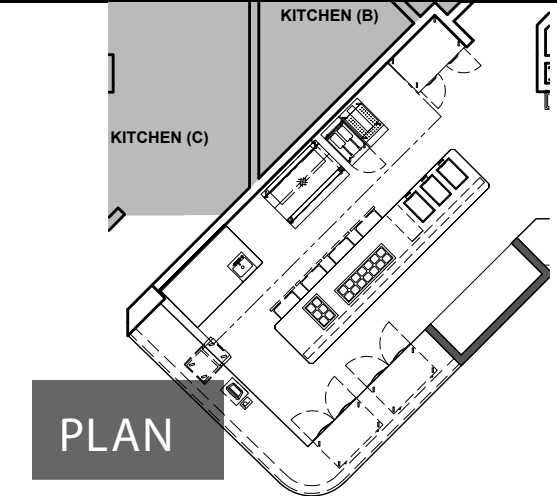




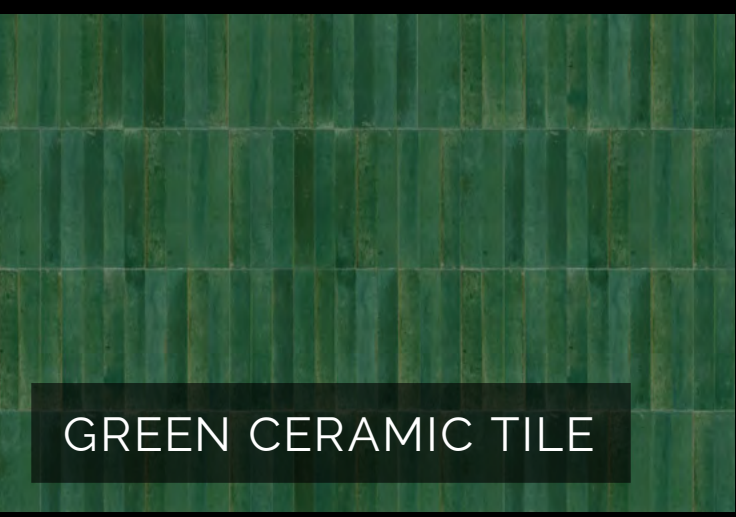
# MEXICAN TAQUERIA

Colorful and culturally immersive, this upgraded taqueria serves up Mexican dishes fresh and fast.





PLAN



GREEN CERAMIC TILE



MEXICAN TILE



GOLD WIRE MESH

MEXICAN TAQUERIA

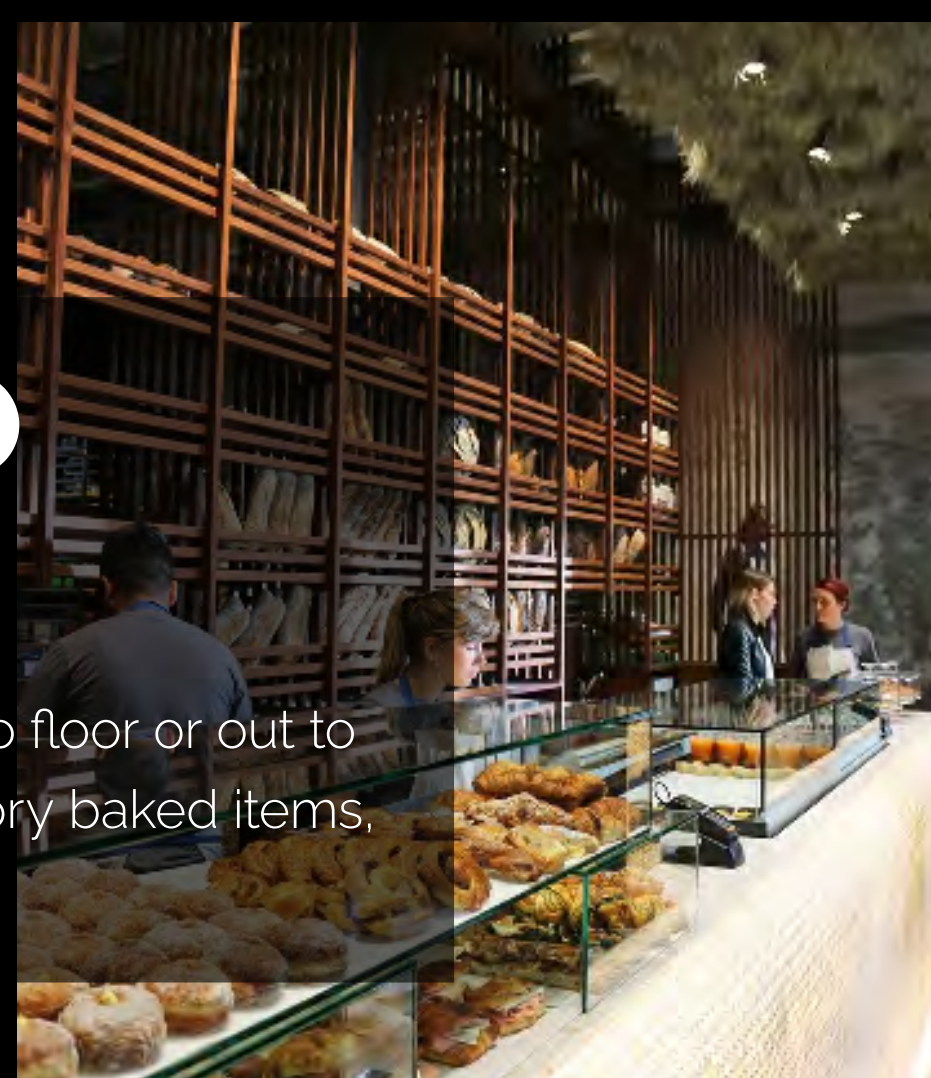




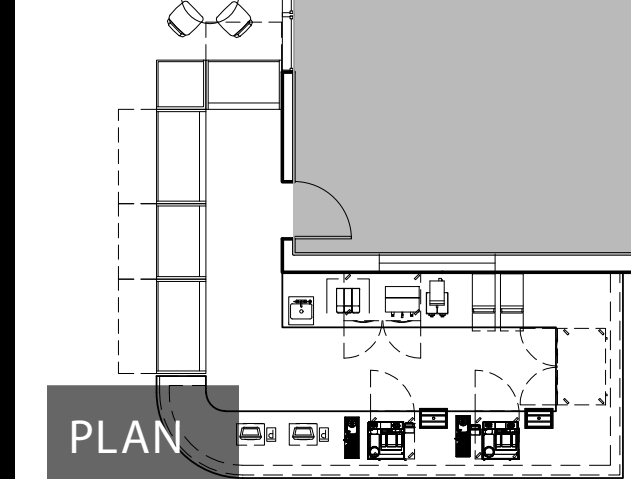


# GRAB-AND-GO BAKERY

For those on the go! Whether it's back to the casino floor or out to local sites, the bakery offers coffee, sweet and savory baked items, and packaged foods.







WHITE BRICK VENEER



GREEN STRIPE TILE

# GRAB-AND-GO BAKERY



RECLAIMED OAK  
PANELING





**THANK YOU**